

**SPORTS BETTING ADVERTISING AND ITS' INFLUENCE ON BETTING  
BEHAVIOUR OF YOUNG PEOPLE, A CASE OF UASIN GISHU COUNTY,  
KENYA**

**BY**

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**A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF THE  
REQUIREMENTS FOR THE DEGREE OF MASTER OF SCIENCE IN  
COMMUNICATION STUDIES OF THE DEPARTMENT OF PUBLISHING,  
JOURNALISM & COMMUNICATION STUDIES  
SCHOOL OF INFORMSTION SCIENCES  
MOI UNIVERSITY**

**2023**